



## One Sheet

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### About the Disposable Film Festival

Selected by MovieMaker Magazine as one America's "coolest film festivals," the Disposable Film Festival was created in 2007 to celebrate the creative potential of disposable video: short films made on everyday equipment like cell phones, pocket cameras, and other inexpensive video capture devices. The Disposable Film Festival hosts screenings, competitions, and other events to showcase the best work within the genre. Disposable kicks off in San Francisco before traveling to cities around the world. We've been featured in *The New York Times*, NPR, *Wired*, *San Francisco Chronicle*, Flavorpill, Daily Candy, CNET, and Current TV, among other major media outlets. For more information, please visit us at [www.disposablefilmfest.com](http://www.disposablefilmfest.com)

### Selected Press

*"The DFF offers commentary that's anything but superficial on the ephemeral nature of art in the age of YouTube". – Flavorpill*

[SF360 5.11.10](#)

[Wired 3.3.10](#)

[SF Weekly 3.3.10](#)

[MovieMaker Magazine 7.31.09](#)

[New York Times 11.4.08](#)

[Indie Mogul Magazine 8.19.08](#)

[SF Chronicle 8.9.08](#)

[Indymogul 8.19.08](#)

[Discovery Channel 12.5.08](#)

[Cause Global 11.23.08](#)

[CNET-TV 2.19.08](#)

[Flavorpill 1.17.08](#)

[More press](#)

### Past Events

#### 2010: Third Annual

- 4 days of events for San Francisco Premiere including 2 sold out screenings at The Roxie, additional artist spotlight screenings and filmmaker workshop at ATA.
- Attendance estimated at 2,000 over 4 days
- Over 1,000 international submissions
- Celebrity Jury Hawk Ostby, writer of Best Picture Oscar-nominated of CHILDREN OF MEN and IRON MAN, Arin Crumley, director of 4-EYED MONSTERS, and indie filmmakers Fritz Donnelly and Christina Ewald.
- Major Media Coverage in *Wired*, *Daily Candy*, *Flavorpill*, *San Francisco Chronicle*, *San Francisco Bay Guardian*, *SF Examiner*, and local media.
- 2<sup>nd</sup> Annual Bike-In Screening in San Francisco, in partnership with Joie De Vivre Hotels, Globe Bikes, forageSF, Crumpler Bags, Alite Designs, *San Francisco Bay Guardian* and 7x7. Estimated 2000 people attended an afternoon/evening event that included gourmet food, raffle and DFF screening.
- International screening in Thailand, Brussels, Amsterdam, Tokyo, Beijing, New York, among others, including more Bike-In screenings in Los Angeles, Pittsburgh, London, UK, Portland, OR and others.
- Feature on YouTube's home page.
- Reached an estimated audience of over 1,000,000 through online and live screening.



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### 2009: Second Annual

- 4 days of events for San Francisco Premiere
- over 1,200 in attendance
- Over 500 submissions from 30 countries
- Celebrity Jury including Dennis Klein, creator of *Larry Sanders Show*, Exec. Producer of *Cosby*, and Hawk Ostby, writer of Best Picture Oscar-nominated of *CHILDREN OF MEN* and *IRON MAN*
- Major Media Coverage in Daily Candy, Flavorpill, NPR, San Francisco Chronicle, San Francisco Bay Guardian, Current TV, CNET, and other local media
- Created first ever Bike-In Screening in San Francisco, in partnership with Good Hotel and Americana, San Francisco Bike Coalition, San Francisco Bay Guardian, MOBMOV, and local, gourmet street food cart vendors. Over 200 people were in attendance.
- Additional Screenings in: New York, Paris, Brussels, London, Beijing, Melbourne
- Additional 2009 Sponsors: Nokia, Vimeo, Zipcar, CHOW, Smartsco, Retrix.
- Reached an estimated 70,000 people through online and live screenings.

### 2008: Pilot Year

- Over sold out two screenings at San Francisco premiere in January 2008.
- *New Media Powering Entertainment* panel featuring Co-Founder Carlton Evans and selected screening at SXSW, March 2008
- Collaboration with Spike Lee on Nokia Productions feature film, Summer 2008
- Program featured as part of the New Media Meeting in Norrköping, Sweden, Sept. 2008
- 5 week film workshop at Dave Eggers' 826 non-profit, culminating in a special screening of kids' films at KQED-TV's studios, October 2008
- *New Media and Film* panel at UC Berkeley featuring Co-Founders Carlton Evans and Eric Slatkin and selected DFF shorts, October 2008
- Screening at New York's Anthology Film Archive, November 2008
- DFF 08 program screened at Mobile Video conference as part of the Association of Moving Image Archivists Annual Conference, organized by Harvard archivist, Melissa Dollman, November 2008.
- Reached over 45,000 people in year one through online and live screenings.