



For immediate release

The Disposable Film Festival and Practice Fusion Team Up to Host Health Film Festival

First of its kind film festival offers \$5000 award and features a create-a-thon day for filmmakers during Health Innovation Week

San Francisco – September 7, 2011 - [The Disposable Film Festival](#) and [Practice Fusion](#) are today announcing the launch of the [Disposable Film Festival Health](#). The festival kicks off with a create-a-thon for filmmakers on Saturday, September 24 at the Hotel Rex in San Francisco. Filmmakers are invited to submit an original short film about health, medicine, patients or doctors before October 24 to compete for a \$5000 award.

Named one of America's "coolest film festivals," the Disposable Film Festival hosts events around the world to showcase filmmaking using accessible, non-professional equipment such as cell phone cameras. Practice Fusion is the fastest growing Electronic Medical Record ([EMR](#)) community in the US and is recognized as a force for disruptive innovation and creativity in the medical sector. Both organizations are headquartered in San Francisco.

"Since our first festival in 2007, the Disposable Film Festival's mission has been to promote accessibility and the democratization of filmmaking," said Carlton Evans, Executive Director and Co-Founder of the Disposable Film Festival. "Practice Fusion shares our passion for democratizing technology and the ways that access to new tools can change lives. Together, the Disposable Film Festival Health provides an exciting opportunity for people to visually tell and share health stories."

The create-a-thon event will bring together filmmakers, health advocates and the creative community to brainstorm and form teams in order to produce short films focused on the health industry. Create-a-thon participants and filmmakers everywhere are invited to submit films for the Disposable Film Festival Health before October 24, 2011.

"Health is an edgy and emotional theme in America," said Ryan Howard, CEO and Founder of Practice Fusion. "Practice Fusion wants filmmakers, artists, designers and advocates to have a voice in the healthcare sector through this film festival, the same way that we involve the tech community through

code-a-thons. The Disposable Film Festival is the perfect partner to help us take community creativity further than we ever have before.”

Film submissions will be evaluated by a panel of judges including Ryan Howard from Practice Fusion, Carlton Evans, Eric Slatkin, Katie Gillum, from The Disposable Film Festival, patient rights arts advocate Regina Holliday and Sundance selected, award-winning editor and filmmaker Dalan McNabola. The judges will be looking for originality within the format of disposable filmmaking and thought-provoking stories about any health theme including patient experience, wellness, medical providers and the current health technology transformation. Winners will be notified on November 1.

The top awarded film and finalists will be screened at a VIP event in advance of [Practice Fusion Connect 2011](#) and during the free health technology conference on November 11. To learn more about the competition, submit your film or register to participate in the create-a-thon, please visit <http://www.disposablefilmfest.com/health>.

About Practice Fusion:

Practice Fusion provides a free, web-based [Electronic Medical Record](#) (EMR) system to physicians. With charting, scheduling, e-prescribing, billing, lab integrations, referral letters, Meaningful Use certification, unlimited support and a Personal Health Record for patients, Practice Fusion's EMR addresses the complex needs of today's healthcare providers and disrupts the health IT status quo. Practice Fusion is the fastest growing EMR community in the country with more than 100,000 users serving 18 million patients. The company closed a \$23 million Series B round of financing led by Founders Fund in April 2011. For more information about Practice Fusion, please visit practicefusion.com.

About The Disposable Film Festival:

Selected by MovieMaker Magazine as one America's "coolest film festivals," the Disposable Film Festival was founded in 2007 to support and celebrate the democratization of cinema made possible by new, inexpensive video technology. Disposable offers a legitimate forum in which the work of zero-budget and non-traditional filmmakers is taken seriously and exhibited in theaters around the United States and internationally. Through workshops, competitions, panels, and other events intended to educate and inspire, Disposable promotes experimentation and helps build the track record needed for a new generation of filmmakers to enter and change the industry.